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**XIV Conferencia Regional
sobre la Mujer**
de América Latina y el Caribe
Santiago, 27 a 31 de enero de 2020

INTER - AMERICAN
taskFORCE
On Women's Leadership



"INVESTING IN WOMEN'S LEADERSHIP TO CHANGE ECONOMIC SCENARIOS: LESSONS AND COOPERATION WITH THE PRIVATE SECTOR"

SIDE EVENT

January 30th 2020 - 1.00 pm to 2.30 pm

ECLAC Headquarter. Celso Furtado Room

Av. Dag Hammarskjöld 3477, Vitacura, Santiago. Chile

BACKGROUND

“Investing in women’s leadership to change economic scenarios: lessons and cooperation with the private sector” is a side event that is being organized by The Dominican Republic Government and the member institutions of the Inter-American Task Force on Women’s Leadership with the support of the Government of Canada. It will bring together representatives from governments, parliaments, civil society organizations, and the private sector in Latin America and the Caribbean that are working on the agenda to achieve parity in women’s representation in leadership roles in the private sector and public enterprises. This side event will take place on the margins of the XIV Regional Conference on Women in Latin America and the Caribbean, on Thursday, January 30th, 2020, in Santiago, Chile.

This side event seeks to contribute to the socialization of best practices and innovative approaches to promoting the women's leadership in the business, as in the public sector as well in the private sector. It will examine cases of success and/or learning in the struggle for parity in women’s representation, keeping in mind current social and economic contexts which create resistance or opportunities to advance this agenda. Also, the focus will be on those initiatives that can be implemented more broadly or promoted among different stakeholder groups for more effective impacts.

In addition, the event will have the goal of raising awareness about the work of the Task Force as an inter-institutional body seeking to improve and better coordinate efforts related to advancing women’s leadership in the hemisphere.



AGENDA

1:00 PM – 1:10 PM

WELCOME

- Alicia Bárcena. General Secretary ECLAC
- Alejandra Mora Mora, Executive Secretary of the Inter American Commission of Women (IACW/OAS)

1:10 PM- 1:20 PM

REMARKS: THE IMPORTANCE OF WOMEN'S PARTICIPATION IN LEADERSHIP ROLES

- Hon. Janet Camilo, Minister of Women of the Dominican Republic

1:20 PM – 2:15 PM

PANEL: WHY THE WOMEN'S LEADERSHIP IS A GOOD INVEST? EXPERIENCES WITH THE PRIVATE SECTOR

Moderator: Flavia Tello, Coordinator of the Inter American Task Force on Women's Leadership

- Hon. Marsha Caddle. Minister in the Ministry of Economic Affairs and Investment of Barbados (TBC)
- Carolina Cuevas Merino. Subsecretaria de la Mujer y la Equidad de Género, Chile. Initiative IPG / IADB
- Cecilia Flores Castañón, President of Women CEO Peru
- Bridget Lewis, co-founder of SheLeadsIT. Jamaica
- Johnny Méndez, Communication Manager of Medtronic. Initiative Win-Win /UN Women
- Liriola Leoteau de Ávila, civil society representative. Panamá. (on Quota Law for business. TBC)

2:15 PM - 2:25 PM

ROUND OF QUESTIONS AND ANSWERS WITH THE AUDIENCE

2:25 PM - 2:30 PM

CONCLUSIONS AND CLOSING

ABOUT THE TASK FORCE

WHO WE ARE

The Task Force is composed of key inter-American and international organizations, which have recognized expertise and programming related to women's leadership. These include: the Economic Commission for Latin American and the Caribbean (ECLAC), Inter-American Development Bank (IADB), the Organization of American States/ Inter-American Commission of Women (CIM) and Inter-American Commission on Human Rights (IACHR), the Pan American Health Organization (PAHO), ParlAmericas, the United Nations Development Programme (UNDP), UN Women, the Development Bank of Latin America (CAF) the Caribbean Institute for Women in Leadership (CIWiL) and the Latin American and Caribbean Committee for the Defense of Women's Rights (CLADEM).

OUR HISTORY

During the VIII Summit of the Americas (Peru, April 2018), leaders of the Americas and Caribbean approved the creation of the Inter-American Task Force on Women's Leadership to promote gender equity and women's leadership through enhanced cooperation and synergies between international and inter-American organizations. So far, the Task Force members have had dialogues with governments and other stakeholders, looking to define a road-map enhancing the commitment of key actors and harmonize the efforts to achieve even greater efficacy through multi-sectoral alliances engaging women's leadership in decision-making throughout the Americas and the Caribbean.

PURPOSE OF THE TASK FORCE

The main objective of the Inter-American Task Force on Women's Leadership is to position the Americas and the Caribbean as the leading region in achieving SDG 5.5. We aim to contribute to accelerated commitment and actions across all sectors and advance women's leadership in power and decision making.

